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Teeled S.r.l.

COMPANY PRESENTATION



INTRODUCTION

Teeled, [ti:ld*] provides professional services in the field of learning, content and talent management. We support our customers in the design and implementation of innovative learning solutions which enhance performance and achieve businesses objectives.

Leveraging years of experience we assist our customers in building their optimal learning solution balancing innovation, cost effectiveness and adoption curve. We collaborate with our customers to help assessing their needs, improve internal processes, develop competences and renew their products and services. We combine processes, people and technology in powerful new ways to optimize results.

To do this, we:

- design enterprise solutions to secure best value of organizational knowledge
- provide learning services to manage organizational talents
- support our customers in their IT selection and implementation processes
- benchmark innovative learning solutions such as mobile, gaming, web 2.0
- dedicate a highly competent, experienced and multidisciplinary team to every project
- implement effective project management to align training initiatives to strategic goals
- provide multifaceted services by leveraging our network and partnerships.

We are an agile, effective and cost efficient organization, unleashing the potential of each customer making their strategic goals a reality.

* name of the alphabetical character "~" (tilde)



THE TEELED TEAM

We are an international team with passion for learning and knowledge management. We have built an impressive track record over years of successful implementations in diverse verticals around the globe.

We understand business. We understand learning, pedagogy, solutions, technology and standards. We understand that every business has unique requirements. We take the time to understand your needs and make sure we meet them.

In addition to demonstrated competence our customers benefit from years of experience and best practices through our certified learning consultants. They have degrees in PMP and CBAP.

We are based in Italy, on the Ligurian Riviera and Milan, but happy to travel abroad for short and long periods. Cultural differences and different time zones are part of our experiences after years of work in Northern and Southern Europe, the Middle East, Africa and the US. We use modern web based communications technologies, which allow us to be a click away from our most distantly located clients.

We collaborate with a network of external partners in order to have always a highly competent, experienced and multidisciplinary team assigned to every project.



THE TEELED D4E APPROACH

To ensure successful engagements with our customers we have developed our own approach that has matured over years of successful implementations in different verticals worldwide.

Our approach balances structure *versus* flexibility enabling us to provide an efficient implementation of ICT solutions in Enterprise contexts. Our approach provides you with tangible results and rapid returns.

We believe in simplicity and value. Our approach is structured for scalability and implementation ease. We continuously enhance the approach keeping these goals in mind.

Having applied this strategy for a long time to different vertical industries, affecting companies with different sizes and cultures, we formalized it into a consulting approach that we named "d4e", consisting of five main components through which we deliver our services.

The d4e approach enhances the traditional consulting methodologies with training and technology.

A key to the success of such an approach is the effective communication and ultimately the built trust.





The Teeled d4e Implementation approach may be summarized in five interlocking, building-block components.

- **Discover**
Help in the business requirements definition describing the objectives and the metrics that will be used to measure the success of the solution
- **Design**
Model the solution to meet the requirements, define the tools to adopt, the processes to implement and the competencies required
- **Develop**
Build and validate the solution integrating the above components according to the requirements
- **Deploy**
Deploy the solution in customer settings, also addressing installation, configuration, knowledge transfer and training needs
- **Enable**
Applying this approach, we make sure that the deployed solution enables the customers to achieve their goals. A successful deployment does not end with the actual implementation and "go-live" and we continue to work closely with the customers to measure objectives, analyze results and plan for the future

The d4e components are not phases, they may be run concurrently (in packages) or iteratively.

It is an agile approach, applying a disciplined project management process and encouraging frequent review and adaptation, in order to be constantly aligned with customer needs and company goals.

The d4e approach can be applied fully or in parts depending on the specific customer needs and objectives, complexity and time frame. The approach is highly scalable and flexible. It can be tailored to different industry verticals, company sizes and cultures.

CORE SERVICE OFFERING

Strategic context of application of Teeled professional services is the Enterprise in all its aspects, with a particular focus to its knowledge, content and talent management needs.

Through the application of its unique approach to a variety of strategic and operational domains, Teeled supports its customers in the refinement of their business processes and in the adoption of Information and Communication Technologies. We offer training and professional services in the fields of Talent Management, Knowledge and Content Management, eLearning standards and tools.

CONSULTING SERVICES

At Teeled we do our best to support our customers in identifying their specific needs and highlighting the best way to fulfil their requirements. To do so, we analyse business processes, benchmark innovative solutions and select of best of breed tools and solutions. We support their implementation and adoption through design of customizations, configurations and integration with legacy solutions and data sources. Our professional services are framed by a unique consulting approach developed in years of experience in the field, and supported by a whole offering of production and learning services (see below).



We believe that people make the difference, and for this reason we dedicate a highly competent, experienced and multidisciplinary team to every project. We apply effective project management and business consulting to align vertical initiatives to strategic goals.

We leverage our network and partnerships to a wide variety of services. Thanks to our experience in the field, we are able to serve our customers with the best of breed services and solutions in the field of ICT, eLearning and Business Process analysis and implementation.

PRODUCTION SERVICES

At Teeled we are tuned in technology and innovation. For this reason we provide content and software productions services in the fields of enterprise learning and web2.0 technologies.

We support organizations in discovering the value of legacy content and pre-existing knowledge bases, driving them towards an effective repurposing process through which the



established assets of the organization may come back to life under the umbrella of state-of-art ICT solutions.

In order to design software solutions and integrations that best fit the needs of your organization we work closely with your key stakeholders and help them follow the steps needed to achieve future-proof solutions. We do design solutions for users in their context of activity.



We support the end-to-end eContent and Learning Content design and development process, providing requirements collection, requirements analysis, functional design and implementation.

We provide software and content localization services as well as user documentation production and localization. We support organizations in the selection of the software tools that best fit their business goals and we help them assessing the integrated components against the original company needs.

LEARNING SERVICES

Training and learning services are a key component of our services to organizations. We support learning processes in all their formats, from classroom-based training to eLearning, to informal learning modalities such as Learning 2.0 and mobile learning.



Our trainers and instructional designers all come from years of training experience in their sectors. We set up ad hoc learning solutions that fit your learning needs and the specifics of your organization.

Our catalogue of learning services includes both the delivery of traditional learning sessions, the setup of eLearning courses in our Learning Management System, as well as blended learning solutions where the effectiveness of eLearning is supported by face-to-face learning experiences and reinforced through final assessment and formal certification.

For more information, contact us at:

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